

HOUSE of BEAUTIFUL BUSINESS

# Between the Two of Us

The gathering for the  
life-centered economy

Program

Tangier, Morocco  
May 2–5, 2024



# Introduction

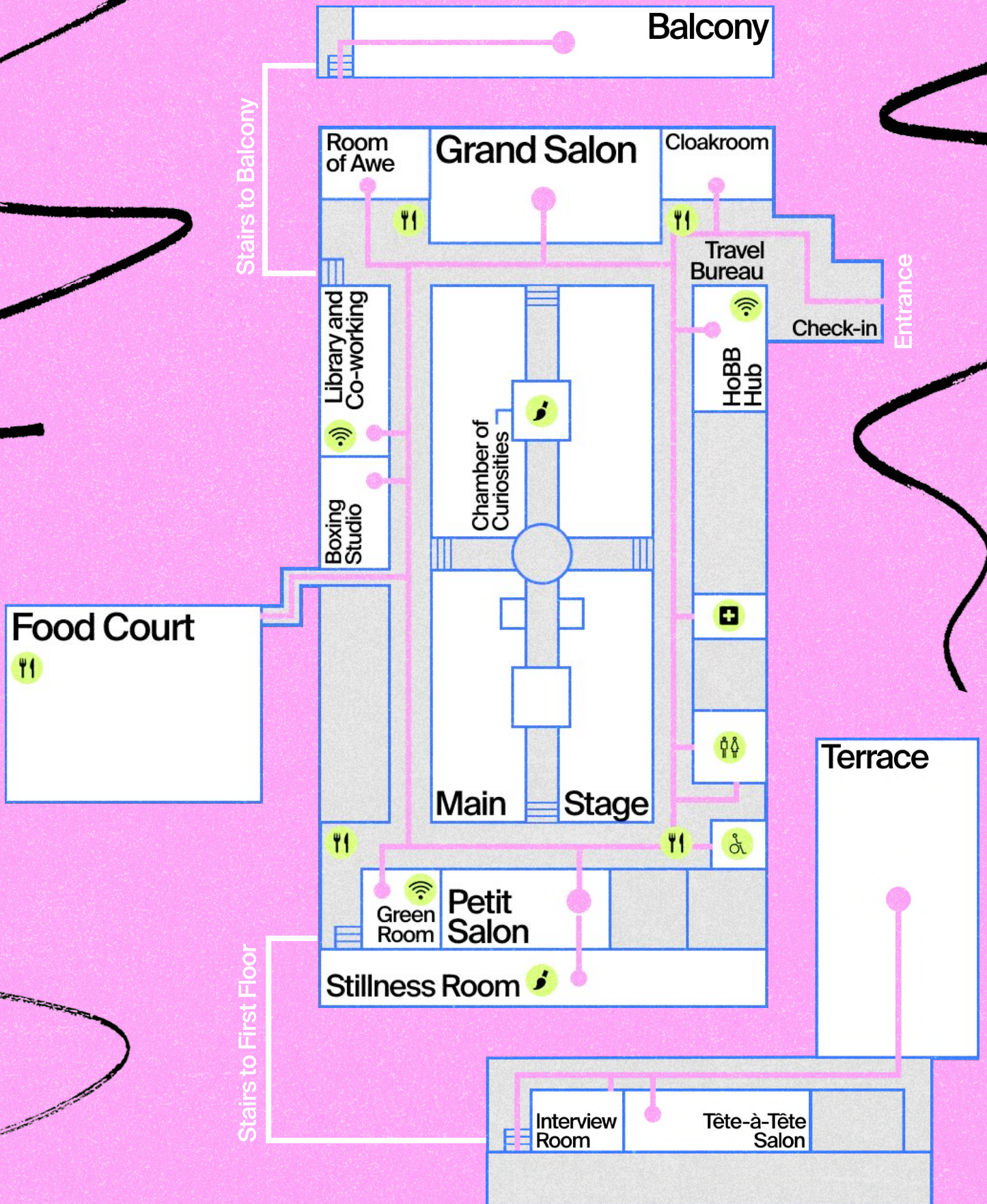
*Between the Two of Us* will explore the dualities shaping today's polycrisis world: AI and human agency, growth and degrowth, extraction and regeneration, capitalism and wellbeing, algorithms and social justice, extended reality and expanded consciousness, the political in the personal, and the personal in the political.

We're in an in-between state: The old system is in agony, but new shores are in sight. The life-centered economy is within reach, an economy that honors all life around and inside us.

In Tangier, the city "between the two," we'll meet to write a new story at the poetic juncture of different worlds. Uniting more than 85 speakers and performers with 700 business leaders, scientists, artists, policy-makers, activists, and educators from across the globe, we'll host four days of immersion, inspiration, and ideation.







Map of Moulay Hafid Palace



HOUSE of BEAUTIFUL BUSINESS

Between the Two of Us

# Day *Zero*

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Thursday, May 2, 2024



# Day Zero

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Thursday, May 2, 2024

17:00 Welcome reception at Moulay Hafid Palace

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19:30 Shuttles to dinners from Moulay Hafid Palace

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20:00 **An Evening in *Tangier***

*La Muralla*

**Tunes & Transaction**

Rhythm meets Africa's fintech sector at this invigorating dinner set to electronic music in the kasbah.

Hosted by Yacine Faqir and Nameer Khan

*Kiosk*

**Rethink Tangier**

Savor finger food over fireside conversation with cultural entrepreneurs from Morocco and the diaspora.

Hosted by Hicham Bouzid, Zineb Seghrouchni, Think Tangier, and DAR Cultural Agency

*Riad Sultan Theater*

**Stage & Verse**

Join select speakers for some inspiring literary conversation, including readings from their favorite books and live music.

Hosted by Stephanie Igunbor and Tim Leberecht

With Loretta Chen, Rokhaya Diallo, Bruno Giussani, Manish Jain, Elaine Kasket, and Pelonomi Moiloa

*Palais Zahia*

**Emerging Futures**

Envision a fairer world where we resource and nurture visionary ecosystems in this thought-provoking dinner by the Joseph Rowntree Foundation.

Hosted by Sepi Noohi and Yoanna Okwesa



# Day Zero

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Thursday, May 2, 2024

20:00

## An Evening in *Tangier*

*Alma Kitchen & Coffee*

### Soulful Evening with a Creative Duet

Enjoy a laid-back meal at Seif and Lamiae's hip restaurant and minimalist cultural space.

Hosted by Seif Kousmate and Lamiae Skalli

*Saba's House*

### How to be a Stranger

Step into Tangier with curiosity.

Hosted by Michael Bungay Stanier

*La Maison de Tanger*

### Jazz Lights and Delights

Enjoy local jazz at musician Alex Henry Foster's atmospheric riad.

Hosted by Tammy Lynn Gilmore

*La Villa Ô Saveur*

### Powering Through

Learn about the latest renewable energy technologies in North Africa over great food and conversation.

Hosted by Loïc Jaeger Huber of Engie



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Between the Two of Us

# Day One



Friday, May 3, 2024

Program

Tangier, Morocco  
May 2–5, 2024



# Day One

Friday, May 3, 2024

8:00 Doors open at Palace

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## 8:00–9:00 Early-bird Sessions

*Terrace*

Yoga and Tai Chi

With Tamara Tufani and Hakim Bouzidi

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9:00–9:30 Coffee break

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9:30–10:15

## Session One | *Crossroads*

Where we're at: the world, Africa, Tangier, you and me

Hosted by Hanae Bezaad, Till Grusche, and Tim Leberecht

Bayo Akomolafe, post-humanist philosopher and activist

Sophia Alj, tech entrepreneur

Younes Fakhar, musician and composer

Meryem Jazouli, dancer and choreographer

Mounir Laymouri, mayor of Tangier

Mathieu Lefevre, anti-polarization leader

Jamila Naboulsi, kickboxer

Taiye Selasi, writer, photographer, and producer

Cédric Thimon, saxophonist

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10:15–10:30 Coffee break



# Day One

Friday, May 3, 2024

10:30–12:00

## Session Two | Unheard

Listening to voices that matter

Hosted by Nayeema Raza, producer and journalist

Sarah Ariche, singer and songwriter

Farida Bedwei, fintech entrepreneur

Younes Fakhar, musician and composer

Anand Giridharadhas, writer and political commentator

Geci Karuri-Sebina, futurist and urban planner

Matt Klein, digital anthropologist

Richard Mathenge, AI labor activist

Hannah Rose Thomas, artist

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12:00–13:30

Lunch

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13:30–15:00

## Session Three | What Moves Us

Stories, chess, and football

Hosted by Ebru Koksal, football executive and investor,  
and Doreen Lorenzo, innovation and design expert

Hicham El Amrani, football executive

Hind Ennaira, gnawa musician

Fri Forjindam, experience designer and vibe curator

Tunde Onakoya, chess master

Zineb Rechiche, finance leader and FIFA football agent

Taiye Selasi, writer, photographer, and producer

Warren Walker, saxophonist and composer

Marcelo Woloski, percussionist and composer

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15:00–15:30

Coffee break



# Day One



Friday, May 3, 2024

15:30–17:00

## Session Four | *Source*

What does life-centered mean anyway?

Hosted by Hanae Beza

Elise Buckle, environmental policy expert

João da Silva, virtuoso violinist

Iskander Erzini Vernoit, climate expert

John Fullerton, regenerative economist

Evoléna de Wilde d'Estmael, fair commerce founder

Gaya Herrington, wellbeing economist, in conversation with

Bruno Giussani, curator of TED Countdown

Soraya Hosni Gonzales, agritech entrepreneur

Aziz Makhlouf, legal hash entrepreneur

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17:00–17:30

Break

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17:30–18:30

## Break-out Sessions

*Grand Salon*

**Polycrisis? Polyopportunity! | 90 min**

Six ways into a more positive future

Hosted by Riel Miller, futures literacy pioneer

Ravi Chhatpar, human-centered designer

Manish Jain, unlearning expert

Karima Kadaoui, transformation facilitator

Geci Karuri-Sebina, futurist and urban planner

Matt Klein, digital anthropologist

Lex Paulson, collective intelligence scholar





# Day One

Friday, May 3, 2024

17:30-18:30

## Break-out Sessions

*Balcony*

### Changing Narratives to Change the World

An interactive session on creating business impact from foresight

Hosted by the Foresight Academy with representation from Audi, Deutsche Telekom, E.ON, gravity, Hornbach, Infineon, and Siemens

*Petit Salon*

### Regenerative Business

A workshop to appreciate what is all around us

With John Fullerton, regenerative economist

*Main Stage*

### A Game of Chess

Learn from and then try to beat grand chess master Tunde Onakoya in a blitz, simultaneous, blindfolded, or beginner's game.

*Tête-à-Tête Salon*

### The Life-Centered Economy: A Circle of Trust

How do we cultivate trust toward economic systems that prioritize life and well-being over profit margins?

Hosted by Elise Buckle, environmental policy expert

Evoléna de Wilde d'Estmael, fair commerce founder

Iskander Erzini Vernoit, climate expert

Soraya Hosni Gonzales, agritech entrepreneur

Aziz Makhlouf, legal hash entrepreneur

Sanjay Peters, sustainable infrastructure expert



# Day One

Friday, May 3, 2024

18:30–20:00

Dinner

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19:30–20:00

Live concert with The All of Us Collective

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20:00–21:45

## Session Five | *Brokening*

Healing and leading from the faultlines

Hosted by Mathieu Lefevre, anti-polarization leader

Bayo Akomolafe, post-humanist philosopher and activist

Kim Dabbs, belonging expert

Hind Ennaira, gnawa musician

Amy Elizabeth Fox, leadership strategist

Shani Lehrer, business mystic

Amal Mekouar, nonviolent communicator

Marcelo Woloski, percussionist and composer

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21:45

Explore the Kasbah rooftops



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Between the Two of Us

# Day *Two*

Saturday, May 4, 2024

Program

Tangier, Morocco  
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# Day *Two*

Saturday, May 4, 2024

8:00 Doors open at Palace

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8:00–9:00 **Early-bird Sessions**

*Terrace* **Yoga and Tai Chi**  
With Tamara Tufani and Hakim Bouzidi

*Boxing Studio* **Come as You Are**  
A journey through music, movement, meditation, and art to arrive at a place where we can see and be seen as we are.  
With Sonja Kresojevic, artist and social entrepreneur, and Mark Aanderud, conductor

*Balcony* **The Power of Brands, the Power to Change**  
How can we use marketing to create positive social impact?  
With Stefanie Kuhnhen-Stein, marketing leader

*Library* **Understanding by Drawing**  
How can a thousand lines on paper help us get a better grasp on people and technology?  
With Rupert Hofmann, foresight strategist and illustrator

*Tête-à-Tête Salon* **The Rebellion of the Confident Optimists**  
In a world where optimism seems naive, we must express our hope creatively.  
With Kristina Bonitz, creative advisor

*Petit Salon* **Imagine the Future**  
An open conversation led by insights from *The Global 50*  
Hosted by the Dubai Future Foundation  
With Heba Chehade, foresight leader

# Day *Two*

Saturday, May 4, 2024

9:00–9:30

## Open Mic Session

Your chance to give a talk on the main stage

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9:00–9:30

Coffee break

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9:30–10:30

## Session Six | *Feminisms*

The many strands of knowing

Hosted by Hanae Beza

Sarah Ariche, singer and songwriter

Rokhaya Diallo, anti-racism activist

Hind Ennaira, gnawa musician

Zainab Fasiki, illustrator and graphic novelist

Asmaa Guedira, hypergender activist

Minna Salami, author and social critic

Puno Selesho, spoken-word poet and entrepreneur

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10:30–11:00

Coffee break

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11:00–12:30

## Session Eight | *AI, AI, AI, AI,*

How can we break the pattern?

Hosted by Andrian Kreye, journalist and author

Sharzad Behzadian, mirror artist

João da Silva, virtuoso violinist

Wakanyi Hoffman, indigenous knowledge scholar

Suhair Khan, cultural entrepreneur

Pelonomi Moiloa, AI pioneer

Chanuki Seresinhe, aesthetic AI pioneer

Niels Van Quaquebeke, organizational behavior scholar

Warren Walker, saxophonist and composer



# Day *Two*

Saturday, May 4, 2024

12:30–13:30

Lunch

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13:30–14:30

## Break-out Sessions

*Balcony*

### The Kingmakers of Tech

The changing role and responsibility of venture capitalists

Hosted by Lydia Dishman, business journalist and editor

Sarah Drinkwater, venture capitalist

Omar El Hyani, investor

Hannah Leach, venture capitalist

Johannes Lenhard, venture capital ethnographer

*Grand Salon*

### Community and Loneliness

How do we design for belonging?

Hosted by Ron Ivey, social trust expert

Kim Dabbs, belonging expert

Wakanyi Hoffman, indigenous knowledge scholar

Monika Jiang, loneliness expert

Pelonomi Moilola, AI pioneer

*Tête-à-Tête Salon*

### Divine Dialogues

Intimacy and spirituality in an era of abundance

Mark Aanderud, conductor

Sarah Ariche, singer and songwriter

Safaa Erruas, artist

Esther Blázquez Blanco, leadership advisor

João da Silva, virtuoso violinist

Emad Kiyaei, activist

Shani Lehrer, business mystic

*Main Stage*

### Good Data

A conversation with data ethicists who've seen it all

With Amina Ben Amar and Paula Ciperre

# Day *Two*

Saturday, May 4, 2024

13:30–14:30

## Break-out Sessions

*Petit Salon*

### The Citizens of the Feminine Economy

Past, present, and future

Hosted by SYPartners

Zarina Ateig, creative strategist

Younes Benmoumen, economist

Michele Hicks, actress

Rie Nørregaard, creative director

Surya Ramkumar, tech leader and writer

Bengi Turgan, community design leader

*Boxing Studio*

### The Good Accelerator

Can AI be a catalyst for educational transformation in Africa?

Hosted by The Africa Coalition

Audrey Hametner, social entrepreneur

Monti Kgengwenyane, education innovator

Navroop Sahdev, economist and tech futurist

14:30–15:00

Coffee break

15:00–16:15

## Session Seven | *Between the Lines*

Peacemaking in divided times

Hosted by Bruno Giussani, curator of TED Countdown

Aziz Abu Sarah, peacemaker and entrepreneur

Sharon Dolev and Emad Kiyaei, nuclear disarmament activists

Younes Fakhar, musician and composer

Bel Trew, war reporter

Marcelo Woloski, percussionist and composer



# Day *Two*

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Saturday, May 4, 2024

16:15–16:45

Coffee break

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16:45–18:30

## Session Nine | *The Two of Us*

Embracing the other

Hosted by Francesca Hogi, love coach and matchmaker

Bilal Abantor, percussionist

Ismael Belkhatat and Sophia Alj, tech entrepreneurs

Nabil Ayouch and Maryam Touzani, filmmakers

Abdelkader Hadada, gnawa musician

Omar Oriaghlii Haddad, percussionist

Ron Ivey, social trust expert

Sara Sabry, astronaut

Priya Parker, conflict facilitator and gathering expert,

in conversation with Tim Leberecht

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18:30

Shuttles to Cap Spartel from Moulay Hafid Palace

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19:00

Sunset Dinner and Party

*Cap Spartel*

Live music and DJ

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22:30

Shuttles back to city

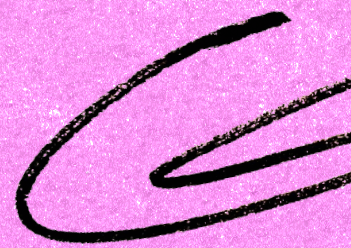


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# Day Three

Sunday, May 5, 2024



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# Day Three

Sunday, May 5, 2024

9:00–11:00

*Meet at Cinéma Rif*

**Silent Seagazing**

*“Anything becomes interesting if you look at it long enough.”  
- Gustave Flaubert*

Watch the sea together, and then talk about it.

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9:00–11:00

*Cinéma Rif*

**Movietime @ Rif**

Movies, popcorn, coffee, and conversations

Screenings of *The Blue Caftan* (120 min) by Maryam Touzani and  
*Between the Two of Us* (5 min) by Nouha Hamou Allal  
and Tim Leberecht

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9:00–11:00

*La Muralla*

**A Collective Regeneration within Liminal Space**

Come sit with us in this liminal space a little longer—the space  
between where we were and where we are going.

Hosted by Neol

Fanny Eliaers, regenerative leadership guide

Karimah Hudda, regenerative leadership catalyst

Alice Katter, cultural and community strategist

Gabriela Néspoli, learning experience designer

Kriss Taylor, research and innovation leader

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11:00–13:00

**Farewell Brunch at Cinémathèque de Tanger**

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**The End**





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# Where we meet to write the future, *Between the Two of Us*

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