

HOUSE of BEAUTIFUL BUSINESS

CONCRETE LOVE

Lisbon & Online Program

As of Nov 10, never final

THE MAKING OF BEAUTIFUL BUSINESS

Concrete Love will comprise Acts and Actions. You can take part online, at our Lisbon gathering, and at local events around the world. In any case, you'll leave with new inspirations, new goals, new friends, and a plan.

ACTS

Friday, October 29 to
Monday, November 1, 2021

Lisbon and online

Progress is born in bold abstractions but experienced in the day-to-day. Concrete Love is the response to the innovations, forces, and burning questions that will define 2022 and everything thereafter.

Let's dream big—and build: new workplaces, new selves, new worlds. Out: commitment issues. In: a real stability that frees you to be whoever you want.

ACTIONS

Monday, November 1 to
Friday, November 26, 2021

Online

Let's begin again. With concrete love.

JOIN US

Meet the visionaries, thinkers, and makers leading the shift from business-as-usual to business that is beautiful.



ACTS

The big ideas shaping our new pandemic world.
Across five main-stage and breakout sessions in Lisbon and online, we'll experience the disruptions and inspirations that matter now and going forward.

Friday, October 29

14:00 - 16:00 GMT+1 | Around town

Irrelevant Business Conversations

Meet your mystery match.

18:00 - 21:00 GMT+1 | Todos

Enter, Lisbon

Meet fellow Residents at our welcome reception.

18:30 - 19:00 GMT+1 | Todos

House Work Exhibitions

See the (preliminary) results of collaborations among House Residents.

The Ingredients of a Beautiful Work Life

Making Social Media Beautiful Again

The Metrics of Beautiful Business

10 Moral Questions for Tech Leaders

The Beautiful Business Fund

20:00 - 21:00 GMT+1 | Online

Enter, World

Meet fellow virtual attendees, name the stakes, and get ready together for the opening session.

21:00 - 23:00 GMT+1 | A16

Act I: Omission

Separate the signal from the noise. Keep listening.
Practice being present now, embrace the quiet voice, know what the body knows, what love is.

Nathan Langston, Telephone

Hiwote Getaneh, My Audio

Rahaf Harfoush and Kelly Stoetzel*, Social Audio

Duff McDonald, Tickle Yourself

Hexa

Susan Cain*, 10 Years of Quiet

Minna Salami, Sensuous Knowledge

Yaara Dolev and Lourenço Lucena, Senses

Saturday, October 30

7:30 - 8:00 GMT+1 | Praça Luís de Camões

Morning Run

Meet with fellow attendees and tune in a playlist that will keep you going.

8:00 - 8:45 GMT+1 | Online

Onlove: Fierce and Public

With David Kyuman Kim* and Jacqui Lewis*

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8:30 - 9:00 GMT+1 | Todos

Beautiful Business Conversations

Martin Reeves in conversation with Paulo Pisano

8:30 - 9:45 GMT+1 | Tunnel of Love

A.M.A. or AMA

I'm here for you, my dear. A chatbot will never do this.
With Esther Blázquez Blanco

9:30 - 10:00 GMT+1 | Online

Countdown to Act II

10:00 - 12:00 GMT+1 | A16 and online

Act II: Panopticon

Spy and get spied on, dive into the ethics surrounding government and observation, the algorithms that have come to dominate our world, and the ways that tech has changed the arts—and made everything transparent, even our innermost selves.

- Eva Galperin*, Spyware
- Jessica de Jesus de Pinho Pinhal, Intersectional AI
- Ballet Jorgen of Canada*, TikTok Ballet
- Chris Stokel-Walker*, TikTok Boom
- Cathy Hackl, The Metaverse
- Gabrielle Aruta and Jonathan Rosen, NFT_
- Katherine Maher, Truth
- The House String Quartet and Mark Aanderud

12:00 - 14:00 GMT+1 | Todos

Lunch

12:00 - 12:30 GMT+1 | Online

Ps.

Speaker meetups and Q&A

12:30 - 13:00 GMT+1 | Todos

Beautiful Business Conversations

Wendy Woods in conversation with Justin Maguire

13:00 - 13:30 GMT+1 | Todos

Beautiful Business Conversations

Martin Reeves in conversation with Matthias Steger

13:30 - 14:00 GMT+1 | Online

Countdown to Act III

14:00 - 16:00 GMT+1 | A16 and online

Act III: Alternates

Join us as we enter brave new worlds: buildings and new ways of building, parallel realities, films made three-dimensional, and a new definition of immersive art. Experience the sense of possibility that follows in the wake of awe.

- Pa Sinyan, According to Gallup
- Michelle Kaufmann and Sophie Kleber, Workplace-In-Progress
- Lawrence Lek, Unreal Estate
- Fabien Riggall, Entertaining Futures
- Chadney Everett, Caity Kennedy, and Matt King (Meow Wolf), Otherworlds
- Peter Broderick, Afterklang

16:00 - 16:30 GMT+1 | Online

Ps.

Speaker meetups and Q&A

16:00 - 17:30 GMT+1 | Todos

Coffee Break

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17:30 - 18:00 GMT | Online

Countdown to Act V

18:00 - 20:30 GMT | A16 and online

Act V: Panspermia

Leave our countries, leave the Earth, meet extraterrestrial life, journey to the Moon and through a field of space junk, then come home again to heal, to be included, and find love.

- Parag Khanna*, The Future of Migration
- Alessandra Capurro, From Antarctica to Space
- Avi Loeb*, Extraterrestrial Life
- Michaela Musilova, Interplanetary Settlements
- Matthias Steger, Longevity
- Dr. Angel Acosta and Jessica Orkin, On Structural Love
- Hexa
- Mirran Raphaely*

20:30 - 23:30 GMT | Red Cross Palace

Loud & Love Fest
ROARRRRRRRRR

23:30 - 24:00 GMT | Red Cross Palace

The Final Act
With Michael Bungay Stanier

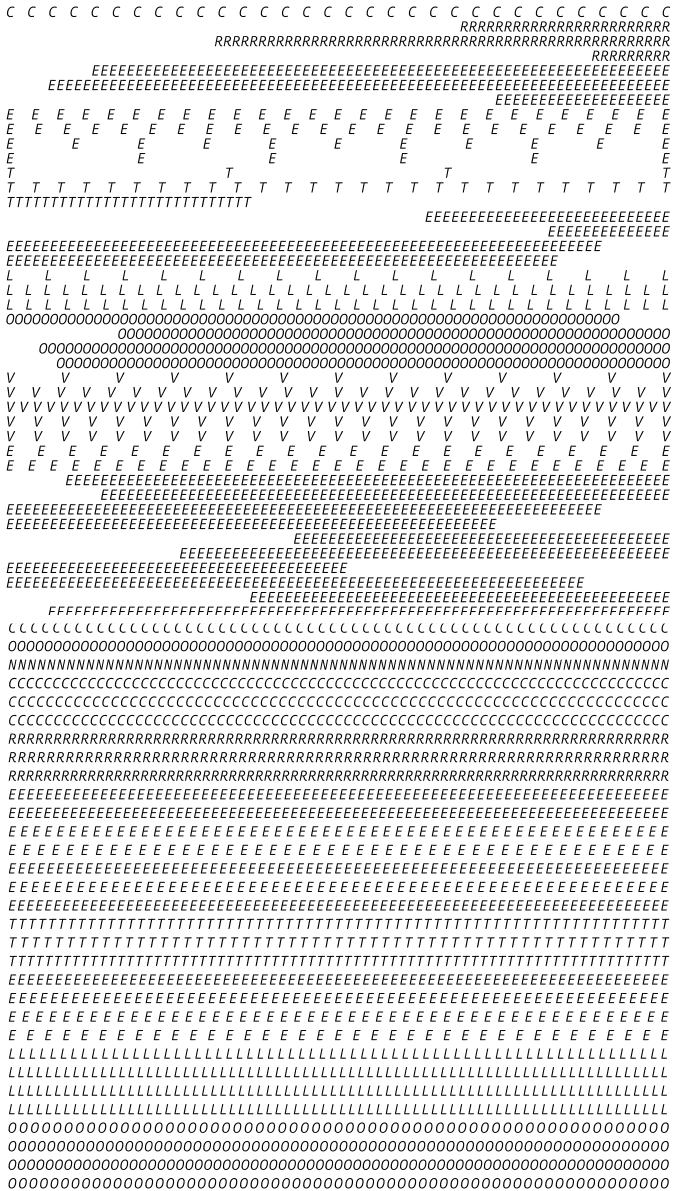
SYPartners presents: Power. Love. Leadership | Online
In conversation with creative, unconventional leaders, SYPartners CEO Jessica Orkin imagined what it might look and feel like if business embraced emergent ideas about love, power, and how we work together. With Kerem Alper*, Ivy Ross*, Tina Roth Eisenberg*, and Keith Yamashita*

Listen on enterconcretelove.house

Monday, November 1

9:00 - 18:00 GMT | Red Cross Palace

The Day-After Day
Optional overflow. No program, just community, conversation, and—if you like—ad-hoc collaboration. Plus, stunning river views. Stay!



ACTIONS

The connections, collaborators, and coaching you need to make the change yours. Over four weeks—with a community assembly every Friday—we'll gather online to put it into practice.

Each week is devoted to a theme:

Decisions (clarity, poise, energy!)

It's complicated (conflicts, obstacles, tension, hesitation, ambivalence)

Coming together (the art of collaboration, connection, gathering)

Measure it to last (accountability, landing the plane, learning to love your metrics)

Every week begins with a Beauty Shot that introduces the week's critical questions and insights.

From Tuesday to Friday we'll run breakout conversations, masterclasses, lectures, and workshops. Plus, there'll be a not-so-secret channel for all kinds of secret activities. And all week, all day, you may join us on Clubhouse to share ideas, knowledge, or projects, or simply listen to music together and hang out.

The week concludes with How to Begin, a live Zoom gathering for the whole community, facilitated by coach and bestselling author Michael Bungay Stanier, that is exactly about that: how to begin.

At the culmination of ACTIONS, we will celebrate with a beautiful holiday party.

Week 1: Decisions!

Every goal reached starts with a decision. And there are so many decisions to choose from. This first ACTIONS week we're discussing how to decide, when, when not to, and the impact of never-made decisions in organizations, relationships, and business.

Monday, November 1
19:00 GMT | Clubhouse

Decisions

Tuesday, November 2
18:00 - 19:00 GMT | Zoom

Mind for our Mind

With Dave and Helen Edwards

Wednesday, November 3
12:00 - 13:00 GMT | Zoom

The Great Transformation

With Kristian Gründling

17:00 - 18:00 GMT | Zoom

Leadership and Willful Blindness

A conversation with Margaret Heffernan

18:00 - 19:00 GMT | Zoom

Thinking Statistically

With Uri Bram

19:00 - 20:00 GMT | Zoom

Framers: Human Advantage in an Age of Technology and Turmoil

With Kenneth Cukier

Thursday, November 4
17:00 - 18:30 GMT | Zoom

Emotions at Work

In cooperation with the Global Peter Drucker Forum
With Rahaf Harfoush, John Hagel, Katharina Moser,
Steven D'Souza, and Otti Vogt

Friday, November 5
16:00 - 17:00 GMT | Zoom

The Myth of Experience

With Emre Soyer

17:00 - 18:00 GMT | Zoom

How to Begin

Our weekly community gathering
With Michael Bungay Stanier and special guest Priya
Parker

Week II: It's Complicated

Fine, you decide, but what about ____? From ethical dilemmas to mediation, from trade-offs to win-wins that never materialize, this second ACTIONS week we will explore the arena of no easy answers, plus approaches that help wring clarity from chaos.

Monday, November 8
17:00 GMT | Clubhouse

It's Complicated

Tuesday, November 9
12:00 - 13:00 GMT | Zoom

Getting Unstuck

With Elaine Kasket

15:00 - 16:00 GMT | Zoom

How to Be Uncreative

With Dirk von Gehlen

17:00 - 18:30 GMT | Zoom

The Roundtable

With Dr. Angel Acosta, Miriam Meckel, and Esther Perel
Hosted by Léa Steinacker

Wednesday, November 10
12:00 - 13:00 GMT | Zoom

10 Moral Questions for Tech Leaders

With the House Work group

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enterconcretelove.house

Week IV: Measure It to Last

This fourth ACTIONS week we bring the conversation around to this hard question: When your first love is what's unmeasurable, can you still learn to love your metrics? And if not, can you devise new ones the world deems credible?

Monday, November 22
17:00 GMT | Clubhouse

Measure It to Last

Tuesday, November 23
16:00 - 17:00 GMT | Zoom

Trust as a KPI

With Richard Harris

17:00 - 18:00 GMT | Zoom

IEEE presents: How Business Can Embrace Well-being Metrics for AI

With John C. Havens and Milena Pribić

Wednesday, November 24
12:00 - 13:00 GMT | Zoom

The Metrics of Beautiful Business

With the House Work Group

14:00 - 15:00 GMT | Zoom

The New Investment Metrics

With Hannah Leach, Johannes Lenhard, and Emily Rasmussen

Thursday, November 25
18:00 - 19:00 GMT | Zoom

Is Dedication Measurable?

With Emilie Gauthier, Mélanie Hébert, and the Montréal Chamber of Beautiful Business

Friday, November 26
17:00 - 18:00 GMT | Zoom

How to Begin

Our weekly community gathering
With Michael Bungay Stanier

18:00 - 20:00 GMT | Zoom

The Holiday Party

With Michael Bungay Stanier, Till Grusche, Monika Jiang,
Tim Leberecht, and the House community

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With thanks to our partners:

BCG and the BCG Henderson Institute

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