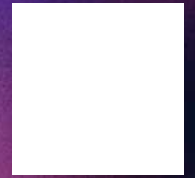


How to



Embrace

Emotional



● Diversity

at Work



The pandemic has made us realize what *really matters* to us.

We want a sense of identity, belonging, and meaning from work, and a crucial part of it is the permission to show the full range of our emotions. Study after study proves that emotions are a critical factor for effective leadership, high performance, and fulfillment. And yet, emotions, especially the more complicated ones, are still often stigmatized or ignored at the workplace.

This presents a unique opportunity: Embracing our emotions—feeling *MORE*, as leaders and human beings—is the difference between a merely efficient and a beautiful business, between a productive and a beautiful life. How can we nurture emotional diversity, to the benefit of our organization, our team, and our own?



The House of Beautiful Business invites you to an immersive emotional journey featuring keynotes, music, movement, discussions, and interactive group work.

Learn more about:

- How to create a culture of emotional diversity that fosters engagement and innovation
- How to use emotions to make better decisions
- How to address and incorporate “negative emotions” such as sadness, melancholy, and grief, and use them to generate empathy and trust
- The importance of emotions in the creative process
- The future of emotions, specifically the role of emotions in our relationship to AI

Tim Leberecht, co-founder and CEO, House of Beautiful Business

Monika Jiang, head of curation and community, House of Beautiful Business

Mark Aanderud, musical director, House of Beautiful Business

Yaara Dolev, award-winning dancer and choreographer; certified Gaga movement language teacher; founder, THE KEY

And more...



“A truly human
workplace is not one
that wants to make us
happy all the time, but
a workplace that also
allows us to be sad.”

Tim Leberecht

What is *experiential learning*?

Entertainment plus information. Learning through full-bodied, whole-hearted experiences that engage mind, body, and all senses. Learning from those who challenge our points-of-view with different perspectives. A keynote, a masterclass, a concert, improvisation, movement, workshop all in once—and more.

We have already run the Emotional Diversity program for small teams and entire manager populations, for start-ups, SMEs, and large corporations such as Microsoft, and we want to now bring it to your workplace. We offer the program *in-person as a full-day, half-day, or three-hour experience, tailored to your specific requirements and working closely with you and your team.*



About the *House of Beautiful Business*

The House of Beautiful Business is an experiential learning community with the mission to lead the shift from business-as-usual to business that is more inclusive, sustainable, imaginative, and tender: in one word, more beautiful. We bring together business leaders, economists, policy-makers, technologists, scientists, artists, and activists. Through in-person gatherings, online programs, joint projects, publications, and art, we inspire and equip them to reinvent their organizations and themselves, and to shape more humane futures for business and society. Founded in 2017, the House has grown from a pop-up event in Barcelona to a platform comprising a membership program, learning and development experiences, an annual flagship gathering in Lisbon and online, and more than 20,000 community members worldwide.

For more information, visit our website at
www.houseofbeautifulbusiness.com.

